

# RAYMOND JAMES®

## **Raymond James sponsored The Wealthy Life television show will now be seen across Canada on Global TV**

March 31, 2021 – TORONTO – Raymond James Ltd., the Canadian arm of North American investment dealer Raymond James Financial, Inc., is excited to announce that The Wealthy Life television program, hosted by Sybil Verch, will air nationally across Canada on Global Television, premiering April 3.

The Wealthy Life explores the real world money matters we all face and how to make the most of the wealth we all have. Learn from experts on how best to navigate fiscal bumps in the road and discover tips to make the most of your means. Tune in Saturdays at 11:30 am to watch The Wealthy Life and learn tips and tricks to make smarter financial decisions.

“I am thrilled that we can bring season five of The Wealthy Life to a national audience. The importance of financial literacy cannot be overstated and our show covers all aspects of what makes a wealthy life, and it’s more than just money,” said Sybil Verch.

The Wealthy life will be seen on the following Global Television channels, Saturdays at 11:30 am:

1. CHAN – Vancouver and British Columbia
2. CITV – Edmonton
3. CICT – Calgary
4. CFSK – Saskatoon
5. CFRE – Regina
6. CIII – Ontario
7. CKMI – Quebec

“Wealth can be defined by many characteristics, be it the quality of your life, number of friends, state of your finances and by the feeling of fulfilment and happiness. There is not a single formula to success. Raymond James is proud to sponsor The Wealthy Life as a way to help individual investors reach their personal financial goals,” added Peter Kahnert, SVP, Corporate Communications and Marketing at Raymond James.

Raymond James is a leading North American independent full service investment dealer offering an extensive range of professional investment services and products, including private wealth management services, financial and estate planning services, portfolio management, insurance, trust services, equity research, investment banking and institutional sales and trading. Through its network of approximately 8,220 financial/investment advisors and portfolio managers across Canada, the United States and key international centres, Raymond James manages more than US\$1.02 trillion in client assets under administration. The firm also has over 76 research analysts covering more than 1,100 companies in Canada, the United States, and internationally.

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