

5 Ways to Engage Your Family in Charitable Giving

Giving back is one of life's most rewarding experiences, and it's even more meaningful when shared with family. Whether you're looking to pass on values, create shared traditions, or build a meaningful legacy, a Charitable Giving Fund (CGF) with the Raymond James Canada Foundation offers a simple, streamlined way to bring your loved ones along on your philanthropic journey.

Here are five thoughtful ways to involve your family in giving through a CGF:

1. MAKE GIVING A FAMILY TRADITION

Consider gathering once a year with your family to select which charities to support from your CGF. These moments spark meaningful conversations, help family members learn about causes they care about, and create lasting memories rooted in generosity.



2. PERSONALIZE YOUR FUND

Give your CGF a name that reflects your family's identity—something like "The Smith Family Giving Fund." This simple gesture helps younger family members feel connected to the mission and proud to be part of something bigger.



3. INVITE FAMILY AND FRIENDS TO CONTRIBUTE

Want to include your friends and family to contribute in your philanthropy? Set up a donation portal linked to your CGF to allow family and friends to contribute easily. They may contribute at any time and be eligible to receive a donation tax receipt for gifts over \$25. Whether it's for a special occasion, a yearly fundraiser, or in memory of a loved one, it's a meaningful way to come together for a cause.



4. NAME A SUCCESSOR

Appointing a successor, such as a child or grandchild who will have the honour of continuing to recommend grants from your fund in the future is a powerful way to pass on your values and ensure your legacy lives on through the next generation.



5. TEACH FINANCIAL AND SOCIAL RESPONSIBILITY

Children and grandchildren can learn about budgeting, social issues, and the impact of giving when involved in the charitable decision-making process. It helps to instill your values in the future generations, while empowering them with valuable knowledge.



Start Your Family's Giving Journey Today

Setting up a Charitable Giving Fund through the Raymond James Canada Foundation is simple, flexible, and can be tailored to your personal goals. Whether you're just starting out or looking to deepen your family's involvement, talk to your Raymond James advisor today to find out more.

Learn more about strategic and meaningful philanthropy on our Charitable Giving website:



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